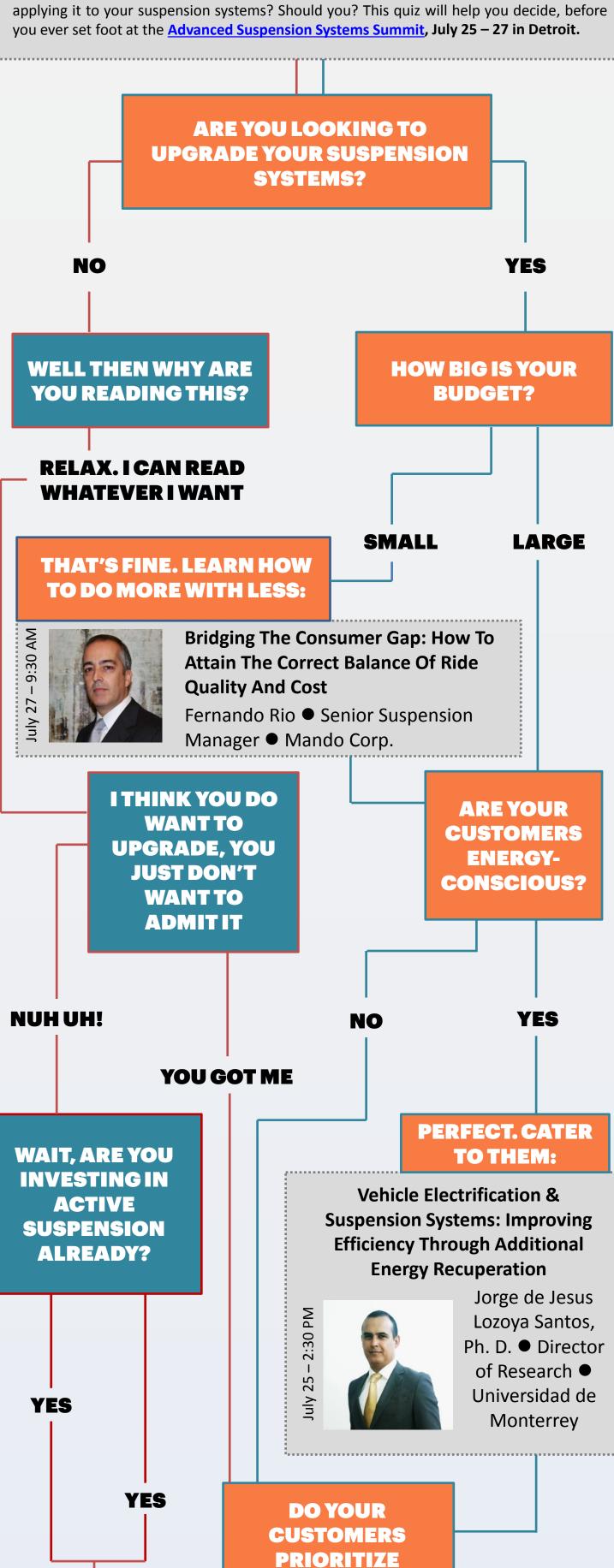


## EGREA

## ACTIVE *VS* PASSIVE SUSPENSION

Digital disruption is migrating out of Silicon Valley and out onto America's concrete arteries. It's likely your company is already investing in connected car technology - but are you you ever set foot at the Advanced Suspension Systems Summit, July 25 – 27 in Detroit.



July 27 – 8:45 AM

**YOU JOKER, YOU** 

HAD ME GOING

**FOR A SECOND** 

**Enhancing Vehicle Capabilities And Handling Through The Development Of** 

YES

Olivier Raynauld • **Director of Chassis** Development ● BWI Group

A Wide Range Of Consumer

Requirements

**Comprehensive Suspension Controls** 

**ASTHEY SHOULD** 

**PERFORMANCE?** 

NO

**SATISFY A BROAD CUSTOMER BASE Satisfying Your Global Consumer Base: Developing Suspension System That Meet** 

July 27 – 10:45 AM

**LEARN HOW TO** 

**PASSIVE** SUSPENSION

customers demand it across the board.

**SUSPENSION** 

**ACTIVE** 

The long and short of it is, active suspension is the future... take it from Future Market Insights, who recently completed a report on the subject. It outperforms passive suspension in nearly all categories, and while the furthest-advanced systems are, so far, gaining the most traction in luxury vehicles, it's only a matter of time before your

The question becomes: what level of active suspension should you implement, and at what time? Industry professionals will gather at the Advanced Suspension Systems **Summit** to address this. Check out the **Anticipated Attendee Snapshot**. See you in Detroit!

